

ENVS 410

# Saving the BLC

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## Funding for the Bicycle Learning Center

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## **Problem Statement and Background:**

### **Problem statement:**

A lack of funding for the Bicycle Learning Center has prevented it from reaching its goals of promoting bicycle usage from college students and helping to reduce traffic, promote personal health, and reduce greenhouse gas emissions.

### **Problem Background:**

Oil is a non-renewable resource and yet we are burning through it at an alarming rate. According to the U.S. Energy Information Agency, in 2010 the world used about 84.39 million barrels of oil a day. Yet our thirst for the fossil fuel continues to grow as more and more vehicles are introduced to the road every year. The number of registered passenger and commercial vehicles in the world has increased from 127 million in 1960 to over 825 million today. While automobiles are becoming more efficient the sheer increase in amount of cars on the road has led to more consumption of non-renewable resources than before.

Humboldt State University has a serious parking problem. According to Parking And Commuting Services, in June, 2007, there were 2086 total parking spaces on campus, with 70% of those for student use. At 5.2 students for each parking spot. Which so much automobile congestion students are looking for alternative ways to get to school on time.

All of these issues point to the importance of promoting the use of alternate types of transportation.

Unfortunately the BLC is currently facing many problems. The building that it operates in needs repair. The doors do not close properly and the roof is leaking leading to damaged tools. A lack of consistent volunteer hours means that the public is not able to utilize the space as much as they could. Finally no community has been able to be formed to support and promote the use of bicycles and the BLC because there is no funding for such events. However, all of these are symptoms of the real problem that is plaguing the BLC. The main problem standing in the way of the BLC reaching its goal is that it lacks the necessary resources needed. The BLC does not currently have the capital required to perform any of the basic functions listed above. A lack of funding for the Bicycle Learning Center has prevented it from reaching its goals of promoting bicycle usage from college students and helping to reduce traffic, promote personal health, and reduce greenhouse gas emissions. It is our goal to change things so that the BLC gets what it needs in order to promote alternative transportation and help build a stronger community on campus.

## **Statement of Goals and Objectives**

A lack of funding for the Bicycle Learning Center has prevented it from reaching its goals of promoting bicycle usage by college students and helping to reduce traffic, promote personal health, and reduce greenhouse gas emissions. Each goal listed will solve this problem through multiple approaches. A close knit, organized community will increase bike awareness thereby increasing donations to the BLC, reducing automobile use, and bring people together in an place where everyone has a common interest.

Goal 1: Increase the amount of students utilizing the Bicycle learning center services.

Objective 1: Get 50% more of HSU population knowing about and using the BLC.

Goal 2: Promote bicycle riding within the HSU community

Objective 2: Have 1 in 4 students ride their bikes to school instead of their cars.

Goal 3: Reduce the amount of car traffic on campus

Objective 3: See a 20% decrease in emissions from campus commuters.

Goal 4: Build a close-knit bicycle community on campus

Objective 4: Increase the number of members in the Bicycle Learning Center club

## **Alternatives**

Humboldt State University's bike learning center (BLC) provides students and locals with bicycle repairs and workshops free of cost. Currently the BLC depends on donations from students and clubs that come in different amounts, hence creating a variable source of income. These are our alternatives for funding.

### **Alternative 1:**

The use of students fees to pay for a semester internship that could allow the BLC to work under a defined schedule and continue providing the community free bike repairs and bicycle workshops. We propose to have one intern that will work 10-12 hours weekly, divided throughout the week. Participating intern will have a stipend for his time in the BLC and will work not only with bicycles but other projects that will contribute to the promotion of bicycle use in campus. Based on estimations of time and need we consider that with a 3 dollar fee per student per semester, we could have a fully functional BLC on campus.

### **The benefits of this approach include:**

- Defined and extended business hours for the BLC .
- Promotion of bicycle use on campus through internship
- Higher number of students benefiting from use of the BLC

Downsides of the project include:

- Change in services offered by the BLC due to restrictions from external funding
- Funds not readily available until project is developed and approved by all deciding parties.
- Budget cuts may not allow a student increase for the project.

**Alternative 2:**

Write a grant to foundations associated with Humboldt state University and/or with a goal of promoting Bicycles on campus. This money could be used as seed money to start a program that self fund-raises. It could also be renewed as needed by others in the future. The grant money gathered would be given to the BLC for general repairs and needs. It could also be used to fund an internship position similar to the one in alternative 1.

The benefits of this approach include:

- This provides a single source of funding from one location.
- Due to the large amount of groups that supply grants, there are many places where the funding could come from.
- Grant could ensure a larger amount of funding alternatives.

Downsides of the project include:

- If grant money was acquired it would only be one lump sum of money and not be a self sustaining way to fund the BLC
- The time limit we have to work on this project is limited. Therefore the number of grants we could propose would be limited as well.
- It is possible that no grants would be awarded to us.

**Alternative 3:**

Hold a fundraising event to generate money for the BLC to use for general repairs and needs.

Fundraiser breakdown:

*Where:* CCAT

*When:* After Thanksgiving Break (first weekend in December)

*Promote to Who:* HSU Bike Team, Adventurer's Edge, Outdoor Store, Arcata Co-op, Wildberries, Green-Wheels. In addition, there will be postings on all message boards at

school, including a facebook group, Humboldt NOW weekly e-mail, Lumberjack, Journal, KRFH.

*What:* Showing of a Bike related documentary (not mainstream yet) and food (donated from Wildberries, Safeway, and Arcata Co-op).

*Cost:* Suggested donation

The benefits of this approach include:

- Gain community attention and involvement
- Generate temporary funds for the BLC (for structural repair)
- Little barriers to completion
- Gain CCAT support and visibility

Downsides of the project include:

- Difficulties in generating attendance
- Low turn out may result in less funds for use
- Money needed before fundraiser to purchase goods

To compare and contrast which alternatives listed fully reach our goals we have created a matrix seen below:

	Alternative 1: Internship	Alternative 2: Grant	Alternative 3: fundraiser
Goal 1: Increase the amount of students utilizing the Bicycle learning center services.	Yes	No	No
Goal 2: Promote bicycle riding within the HSU community	Yes	No	Yes
Goal 3: Reduce the amount of car traffic on campus	Yes	N/A	N/A
Goal 4: Build a close-knit bicycle community on campus	Yes	No	Yes

## Implementation Strategy

### Timeline:

#### **November:**

Propose club integration with Programs  
CCAT, YES house, Physical Education Department

#### **December:**

Work with clubs to create a program that fits both of our goals.

#### **January:**

Apply for funding through AS for program directors/interns.  
Programs must have a completed budget before the Board of finance meeting at the beginning of spring semester.

### Implementation:

Implementation of BLC changes will be determined based on need and priorities of budget acquisition. Initial stage will consist of assessment of immediate improvements and list of duties that will be performed by the student that will participate in the BLC internship.

### Strategy:

1. Incorporate into an established program (i.e. Y.E.S House or CCAT).
  - a. Talk to program directors and arrange a proposal meeting
  - b. If the program is interested, arrange a second meeting to see if the goal of our project fits in the objectives of the program.
2. Amend the program budget for the new fiscal year to include funds for the BLC.
  - . Itemize necessary costs to fund BLC and internship.
    - i. Costs: parts, tools, building upkeep, intern stipend
3. Implement Internship.
  - . Hire BLC interns
    - a. have program implemented for the next school year
    - b. evaluate effectiveness

### Key Players:

1. Office of Sustainability (TC Comet)
2. CCAT (3 Co-directors)/YES House (Lorena Boswell)
3. Associated Students
4. Bike Learning Center (Tim Daniels)
5. Physical Education Department
6. Mike Conway (Graduate Student)
7. Academic Advisor (Bill Wilkinsen: waw2@humboldt.edu)

Delegating Responsibilities:

Project currently has 3 funding options:

CCAT:

Chelsea Gordon will be in charge of shepherding efforts and continuing to meet CCAT's priorities in regards to sustainability and energy reduction objectives. The BLC project is consistent with CCAT's goals.

Physical Education Department:

Francisco Morales will meet with Kinesiology Academics to pursue a collaboration between the BLC and the PE Department. Currently, the BLC and the PE department have agreements to have classes being taught in the BLC, hence consistency with goals and current mutual interests could serve as a base for funding.

YES House:

Joseph Zofrea will be in charge of meeting with YES house and develop a strategy that will show current goals and BLC's mission to help the community and continue to promote reduction of on campus Vehicular use.

## **Monitoring and Evaluation**

Monitoring Standards:

Our team plans to monitor the funding process periodically throughout next semester to make sure that the current plans are followed through. Our team will check in after the integration is proposed to the CCAT board and before and after the budget proposal in front of the AS board of finance. The team will continue to clarify any outstanding issues if they arise during this final process. If the BLC needs any further assistance in acquiring funding communication will remain open between all parties involved.

Evaluation Standards:

Standards are based on the goals stated in the Program budget application. Evaluation of the BLC will be under the control of CCAT since it is part of their program.

- Number of students using the BLC
  - This is an evaluation of how effective increased funding is to increase BLC use. The number of participants during BLC operation hours will be collected and compared to the previous years estimates to measure effectiveness.
- Bicycle riding community increased
  - This is meant to determine if the goal to promote bicycle riding within the community and building a close knit community on campus was achieved. This can be measured by the participation recorded at various events.
- Reduced car usage on campus
  - This standard evaluates how effective our solution was in combating global warming and the use of fossil fuels.



## What We Learned

Joe:

There are three main things that I learned from this project. The first is that having a good team to work with can make or break a project. Being able to rely on your team members to do work that is above and beyond not only spurs yourself on to do better work, but also allows you to set and reach goals that a single person could not do themselves. The second lesson I learned is to always have a back up plan. Better yet, have a back up plan for your back up plan too! Projects never go exactly as we envision them in the beginning and its important to make sure you have something to fall back on. This leads me to my next point, be flexible enough to change your plan when changes are needed. It is easy while working on a project to fall in love with your plan. So much so that you don't see the flaws with it and are unwilling to change it for the better. While its great to be passionate about your work I learned that its always good to take a step back and analyze.

Francisco:

While team work was an intrinsic part of the project, individual efforts allowed the project to work towards a same goal. HSU's BLC has the potential to become a larger project that can provide the local community with positive externalise. As part of this project I learned that the background of the situation and stakeholders are big part of the end result. A lack of involvement of enough responsible or interested parties will not be conducive to a collaborative and all inclusive approach. I also learned that when all the alternatives fail, you go back to the initial problem and other alternatives can be worked with, some could probably be better than the ones that you thought of as keepers.

Chelsea: I learned many things in the process of doing this project. I learned how to approach a problem logically and realistically. We needed to bounce ideas off of each other and rely/trust each others opinions. Having confidence in your other team mates makes a major difference. I also learned that an idea will morph many times before it becomes one that will actually produce results. All stakeholders must be contacted in order to get anywhere in a reasonable amount of time when trying to solve a problem.

## APPENDIX

### Initial Project proposal

The initial Project proposal was used during our initial search for funding through AS. This document was sent to the AS president before our initial meeting and then discussed during the meeting.

### Proposal Overview

A lack of personnel availability at the Bike Learning Center (BLC) has prevented it from reaching its goals of promoting bicycle usage from college students and helping to reduce traffic, promote personal health, and reduce greenhouse gas emissions. It is our goal to change things so that the BLC gets what it needs in order to promote alternative transportation and help build a stronger community on campus.

Between the increase in cost of gasoline, the cost of buying a parking permit, and the lack of available parking spaces, students are looking for alternative ways to get to campus. Some have turned to mass transportation and others have embraced bicycling to campus. HSU supports the use of alternative transportation in many ways including: the Jack pass, carpool parking, and zip cars. Very few programs encourage and facilitate bicycle use on campus. Such programs include HSU cycling team and the Bicycle Learning Center (BLC), the last one being the only that offers support and workshops to repair bicycles.

The BLC, is an important resource for the campus community because it supports a viable alternative to driving a motor vehicle. Unfortunately the BLC is currently facing many problems. The building that it operates in needs repair. The doors do not close properly and the roof is leaking which leads to damaged tools and rusty parts. A lack of consistent volunteer hours means that the public is not able to utilize the space as much as they could. Finally, no community support has formed to promote the use of bicycles and the BLC because there is no funding for such events. However, all of these are symptoms of the real problem that is plaguing the BLC, no funding.

The use of AS funding to pay for a year long internship that could allow the BLC to work under a defined schedule and continue providing the community free bike repairs and bicycle workshops. We propose to have four to five interns that will work 10 hours throughout the week. Participating interns will have a stipend for his time in the BLC and will work not only with bicycles but with other projects that will contribute to the promotion of bicycle use on campus.

With the introduction of zip cars and carpool parking, local community has shown support for alternative forms of transportation that could lower their carbon footprint. There is a commitment statement to a green campus at the HSU sustainability website:

"Humboldt State is a leader in researching clean, renewable energy, developing innovative green technologies and promoting an environmental ethic. This approach extends to our campus operations, where there are countless efforts to ensure our practices are sustainable and environmentally sound..."

By enhancing the BLC's funding we are contributing to a greener campus.

**The benefits of this approach include:**

- Defined and extended business hours for the BLC.
  - Creation of these internships will help create a consistent reliable schedule to allow students greater ease of use.
- Promotion of bicycle use on campus.
  - Interns will focus not only on helping students who come to the BLC but will also promote bicycle use and community organization. By creating an open, on campus community, students will be more apt to use this alternative transportation.
- Higher number of students benefiting from use of the BLC
  - Increasing the availability of volunteers at the BLC, students will be able to utilize this resource more often and at their convenience.

**Internship job description**

Interns will be required to:

- Have the BLC open to the campus community consistently by scheduling .
- Maintain rental bikes (pending bike rental approval).
- Organize and hold one fund raiser a semester for BLC improvements.
- Write one grant a semester requesting money for a project that improves the BLC.
- Hold weekly/bi weekly club meetings.
- Organize and hold one community building event per semester (i.e. workshops).
- Reach-out to local bicycle organizations and businesses.
- Intern will Make a list of potential projects and improvements that next internship could work on.

Intern responsibilities should create some way of connecting and building the bicycle community of HSU and Arcata. While also improving the BLC as a whole.

**Custom proposals**

Custom proposals were used in order to appeal to different established programs.

**CCAT:**

**Why the BLC needs funding**

A lack of personnel availability at the Bike Learning Center (BLC) has prevented it from reaching its goals of promoting bicycle usage from college students and helping to reduce traffic, promote personal health, and reduce greenhouse gas emissions. It is our goal to change contribute to all these goals. the BLC can be an effective program that could promote alternative transportation and help build a stronger community on campus.

The BLC, is an important resource for the campus community because it supports a viable alternative to driving a motor vehicle. Unfortunately the BLC is currently facing many problems. The building that it operates in needs repair. The doors do not close properly and the roof is leaking which leads to damaged tools and rusty parts. A lack of consistent volunteer hours means that the public is not able to utilize the space as much as they could. Finally, no community support has formed to promote the use of bicycles and the BLC because there is no funding for such events. However, all of these are symptoms of the real problem that is plaguing the BLC, no funding.

### **What the internship provides**

- Have the BLC open to the campus community at least 10hrs/week
- Maintain rental bikes (pending bike rental approval)
- Organize and hold one fund raiser for BLC improvements

or

Write one grant requesting money for a project that improves the BLC

- Hold weekly/bi weekly club meetings
- Organize and hold one community building event per semester
  - These should create some way of connecting and building the bicycle community of HSU and Arcata.
- Intern will Make a list of potential improvements that next internship could work on

### **Why this is a good fit with CCAT**

Promotes Sustainability

Helps educate the public

Decrease GHG emissions

A way for CCAT to incorporate into the community more fully

CCAT has a large and credible employee base

CCAT is an on campus program that promotes sustainable living through education and teaching. BLC helps a large number of students to fix their bicycles. CCAT has a similar approach, being that they provide the student community with sustainability projects, including an man powered bicycle TV station. BLC and CCAT have similar projects and

goals.

**YES house:**

**Why the BLC needs funding:**

A lack of personnel availability at the Bike Learning Center (BLC) has prevented it from reaching its goals of promoting bicycle usage from college students through education, promote personal health in the community, and reduce greenhouse gas emissions. It is our goal to change things so that the BLC gets what it needs in order to promote alternative transportation and help build a stronger community on campus.

The BLC, is an important resource for the campus community because it supports a viable alternative to driving a motor vehicle. Unfortunately the BLC is currently facing many problems. The building that it operates in needs repair. The doors do not close properly and the roof is leaking which leads to damaged tools and rusty parts. A lack of consistent volunteer hours means that the public is not able to utilize the space as much as they could. Finally, no community support has formed to promote the use of bicycles and the BLC because there is no funding for such events. However, all of these are symptoms of the real problem that is plaguing the BLC, no funding.

The use of AS funding to pay for a year long internship would allow the BLC to work under a defined schedule and continue providing the community free bike repairs and bicycle workshops. We propose to have two interns that will work 10 hours throughout the week. Participating interns will have a stipend for his time in the BLC and will work not only with bicycles but with other projects that will contribute to the promotion of bicycle use on campus.

**What the internship provides:**

The proposed two directors of the Bicycle Learning Center will be tasked with the following.

- Have the BLC open to the campus community at least 10hrs/week each for a total of 20 hrs/week of time that the BLC will be open to the community
- Maintain rental bikes (pending bike rental approval)
- Organize and hold one fund raiser for BLC improvements

or

Write one grant requesting money for a project that improves the BLC

- Hold weekly/bi weekly club meetings
- Organize and hold community building events.
  - These should create some way of connecting and building the bicycle community of HSU and Arcata.
- Intern will Make a list of potential improvements that next internship could work on.

## Why this is a good fit with the Y.E.S. house

- Aligns with Y.E.S. house mission
- Meets a community need
- Creates a service learning opportunity for HSU students
- Y.E.S. has the student and employee base to complete needed actions
- Y.E.S. has connections outside of the HSU community to get more community and youth involvement.

### Final Budget Proposal

This Document was used during the final meeting with AS President Brian and CCAT leader. It will be the final document presented to the AS Board of Finance in January when funds for student programs are determined for the following year.

### Bicycle Learning Center Budget Proposal 2011-2012

## BUDGET JUSTIFICATIONS

**Line-item: Hourly Wages: \$10,710**

*Explanation:* The Bicycle Learning Center (BLC) has no paid employees. At the moment the BLC is solely run by volunteers. Though many people are signed up as volunteers, few come and open up the BLC on a regular basis.

The need for accountable staff with set hours at the BLC is severely needed. A staff member needs to be there on a daily basis to have the BLC open for use by students and community members. Along with having regular staff there other tasks must be fulfilled to make the BLC more organized and run more smoothly. The other tasks are: Program manager, Program Assistant, Volunteer Coordinator, and Events publicist.

Another reason why the BLC needs staff and more campus presence is because the BLC runs a bicycle repair course through the Physical Education Department which has up to 15 students at any given session.

The creation of the BLC in to a program will help sustain it for further semesters, help students save money on bike repair, decrease the amount of green house gases emitted by HSU students, promote safe biking, and physical fitness.

### Fall and Spring Hourly Wages:

Program Manager

10 hrs/wk      \$8.75/hr      \$3,150/year

Program Assistant



for this many people creates a need for supplies to keep the center clean and in service. Supplies for this category include vinegar, baking soda, toilet paper, trash bags, and other appropriate green cleaning supplies.

**Total Budget:** **\$14,000**

## **1. GENERAL NARRATIVE**

### **a. Brief history of the program.**

The Bicycle Learning Center has served the community of Arcata for more than 15 years. BLC started as a student based project that aimed to contribute to a healthy lifestyle while helping students at HSU. As time passed changes were made to the BLC and allowed it to service not just students but also community members, proving to be a useful resource by many.

### **b. What is the mission of your program?**

The Bicycle Learning Center strives to provide Bicycle repair education while resource that providing students and community members a viable alternative to driving a motor vehicle.

### **c. How does the mission of your program match the mission of Associated Students?**

*Associated Students programs are supported in order to "meet the needs of the student and the campus community, and to stimulate the educational, social, physical, and cultural well-being of the university community."*

The Bicycle Learning Center interacts with students and community members to promote bicycle use and repair, contributing to students physical fitness and bicycle repair diffusion. The BLC's purpose since it began operating at HSU has helped thousands of students to repair their bicycles at no cost.

*Associated Students programs are also charged with "providing essential activities closely related to, but not normally included as part of the institutional educational program."*

The BLC provides a stepping off point for numerous essential activities like those described in the AS mission. The center itself provides a learning opportunity that is not normally part of a students curriculum. The student body can gain a useful life skill by having a place where students teach other students about bicycle maintenance. The BLC also represents a place where bicycle enthusiasts can come together to organize other events such as fundraisers, and public awareness days.

## **2. PROGRAM GOALS**

### **a. What are your goals for 2012-2013 and how do you plan to reach them in terms of program activities?**

**Goal 1: Increase the amount of students utilizing Bicycle Learning Center services.**  
During the week roughly 3 students an hour come to the center. It is not uncommon for 30 or more students to come to the bicycle center on Peak days such as Friday when the center is opened longest. By having more open hours and increasing the amount of advertising on campus we hope to increase the amount of students utilizing the BLC by 50%

### **Goal 2: Promote bicycle riding within the HSU community**

The BLC hopes to increase the already numerous amount of Bicycle commuters by holding



special events promoting bicycle usage and providing an open facility for the public to come and repair broken bicycles. The BLC plans to hold at least two events a semester that promote riding a bicycle to school.

**Goal 3: Reduce the amount of car traffic on campus**

By promoting bicycle riding on campus through special events and offering an open facility for the public to come and repair broken bicycles, the BLC hopes to also address the issue of increased car traffic on campus.

**Goal 4: Build a close-knit bicycle community on campus**

While the amount of students who bike to school is numerous, currently the communication between all of those community members is lacking. The BLC will address this issue by increasing the number of members in the Bicycle Learning Center club by 50%.

**b. Current year (2011-2012) goals and activities – review last year’s proposal, did you reach your stated objectives? Were they successful? Why? If not, what unusual or unexpected circumstances occurred?**

The BLC did not have a proposal last year because this is the first year that we have requested program status. We believe that by becoming an on campus program we can make ourselves more effective. While the BLC does help quite a few students with bicycle maintenance and repair, we have been unable to reach a large percentage of the student population due to inaccessibility. With program funding we can make ourselves more accessible to the student body by having more hours of operation.

Currently with no funding we can’t reach out to the community in an effective manner. With the proposed funds we would be able to connect those interested in a much more efficient manner.

**3. PARTICIPATION**

**Review your 2009-2010 program records and provide a list of programs, services, or activities offered which indicates student response. The list should minimally include a breakdown of the name of the program/service activity, number of students participating or served, and any other information that indicates student involvement and satisfaction.**

Event	# of Participants Served
Bicycle Maintenance Class	~20
Routine bicycle fixing	~400/semester

**4. SIGNIFICANT PROGRAM CHANGES: Highlight significant changes in this year’s program activities from last year’s program.**

While the BLC was not a program last year it did function as a club. During this time the main focus was in providing a place for students and the public to work on their bicycles. We understand that there are currently campus wide budget problems and that funding is harder to come by. The investment made here however is sure to go a long way.

This year we hope to expand so that we can not only continue to provide the services we currently do, but also create a sense of community on campus. With our new set of

goals we hope to promote not only a place for free bike repairs but somewhere where people with similar interests can congregate to share ideas about the future. By providing a place for bicycle enthusiasts to gather, we hope to create a sense of community. We are also focused on creating a greener campus. Something that Humboldt State prides itself in being.

## **5. PRIORITIES:**

### **a. What area of your budget is the greatest priority for funding?**

Currently the BLC offers services to students free of charge and programs continuity depends on donations, BLC's biggest priority is funding to pay 2 interns that will work part time to maintain the BLC running Give supporting reasons.

### **b. What areas of your budget have you identified to be the lowest priority should we be unable to provide the total funding you have requested.**

BLC works under minimum funding, a decrease in funding would translate to a decrease in repairs, the project requires acquisition of parts to repair bicycles, but in the event of a decrease in funding, request to compensate the budget cut would be submitted to the Kinesiology Department.

Kinesiology Dept has manifested that in order to preserve the BLC's operation they will contribute with in kind donation that could be applied to the courses that currently the BLC teaches on campus.

### **c. Describe the impact on your organization should you not receive Associated Students funds, or if the amount granted is provided at a reduced level.**

Reduced funding would decrease the project's community outreach. Depending on the awarded funding, the BLC would balance expenses to reduce available equipment for repair and would have as backup strategies that would ensure the BLC's economic sustainability. Furthermore, HSU has encouraged students to use alternate means of transportation, including, Jack Pass, Carpooling and most recently Zip cars. the purpose of the BLC is of the same concept, to reduce vehicle use and promote a healthy body by cycling to school. Recently, HSU expanded its parking lot and acquired a new unit to keep up with the increasing vehicle numbers on campus. BLC promotes sustainable transportation and by doing so is consistent with HSU's mission to contribute to a healthier environment.

### **d. Indicate all alternative methods of funding that your organization will seek for 2010-2011.**

- **Drafting and submitting a grant proposal.**
- **Student donations**
- **holding multiple fundraising events throughout the year**
- **Become part of an existing program and petition for funding**
- **Sponsorships from local businesses**